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**Ride Report Vol 7**

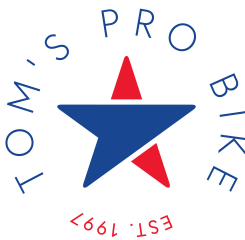
1 message

**Tom's Pro Bike** <chris@tomsprobike.com>

Tue, May 13, 2025 at 7:19 AM

Reply-To: Tom's Pro Bike &lt;chris@tomsprobike.com&gt;

To: roblucasbflo@gmail.com

**Ride Report - Vol 7****May 2025**[www.tomsprobike.com](http://www.tomsprobike.com)**Thank You!**

It was so great to see so many of you at our Demo Day in Lancaster, and our Spring Fling in Victor. The weather wasn't ideal but that didn't stop people from coming out to test ride new bikes, grab lunch, sample some great beer from 42North and Other Half Brewing, and take a spin on the prize wheel. We owe our success to our incredible customers, your loyalty and business mean the world to us.

As we gear up for prime riding season, our industry is buzzing with change, including some uncertainty around tariffs. Most bikes, parts, and accessories come

from countries worldwide, and together with our suppliers, we're working hard to keep products in stock and prices steady. Despite prices shifting nearly weekly, we're committed to bringing you the best selection at great prices, as always!



We look forward to seeing more of you at our upcoming rides and events, charity rides, and shopping in-store. It's going to be a great summer!

- Chris Lonzi

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## May is National Bike Month

We are celebrating with our first Tom's Pro Bike group ride of the season, the [Spring 50](#) from Westwood Park in Lancaster.

Join us Sunday May 18<sup>th</sup> at 9am for this easy, mostly flat ride through Lancaster, Clarence, and Akron. With 25 and 50 mile routes and fun cookout afterward, this is the perfect first group ride for new cyclists learning to ride with others, and more seasoned riders who want to start tallying up big summer miles. Get more Spring 50 details, and keep up on all our summer events on the [Tom's Pro Bike Event Page](#)

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## Where Are You Riding This Summer?



Our **Tom's Pro Bike** jerseys with a Buffalo logo on the front or rear are some of our best sellers, and with good reason, everyone wants to shout "I'M FROM BUFFALO" when on a ride, especially when riding out of our area. We recently had a customer stop in to specifically buy a jersey to wear while riding in Hawaii. If you are taking a Tom's jersey or bike you bought from us on your summer vacation, we'd love to see TPB apparel and your smiling faces in front of Diamondhead, Mt. Rushmore, the Adirondacks, or anywhere your bike takes you! Shoot your cycling adventure pics to [info@TomProBike.com](mailto:info@TomProBike.com), and we may be featuring you in an upcoming Ride Report.

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## **An Important Article about Saddles, especially for female riders**

Last July, in our very first Tom's Ride Report, we spotlighted an article about the physical pressure riding puts on sensitive parts of the body, especially for female riders. It was an eye-opening piece that we received a lot of feedback on.

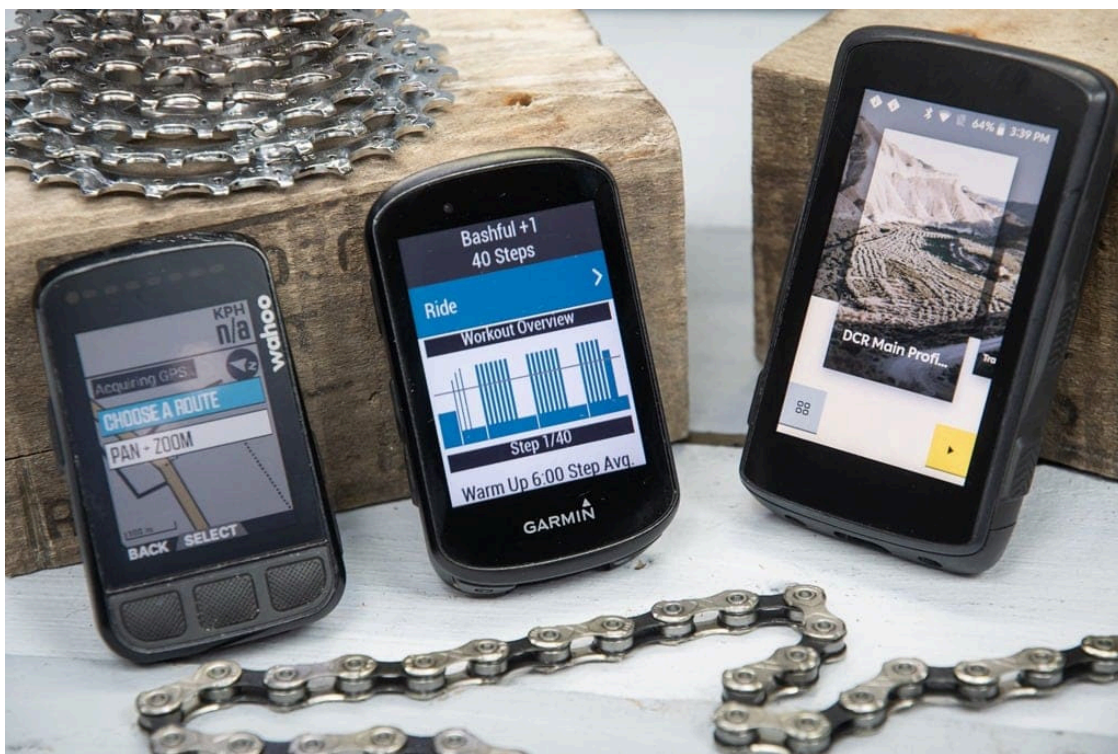


As we start another outdoor season, **Cycling News** has just published another article on saddle discomfort, especially for women. Immy Sykes' well-written piece "***Cycling's most sensitive issue - Why saddle discomfort is one of the most pressing, and silent, barriers to entry for female cyclists***" is a riveting look at saddle issues, and is a must-read not only for women, but all cyclists. The article gets very technical and graphic, but is a conversation that needs to be had among all cyclists, and saddle makers.

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## What Computer is Right For Me?





***Looking to take your ride experience to the next level, or just want to have an accurate track of how far and fast you've gone, without constantly pulling out your phone? A bike computer is the way to go, and they aren't as expensive you think.***

There are basically three options for bike-ride data and navigation:

- **Smartphone** with a cycling app: an affordable way to get basic feedback, but can be cumbersome and is the least reliable.
- **GPS-enabled fitness tracker** or watch with cycling functions: ideal for multisport use
- **Bike computer** on your handlebar: Great for road and trail riders, they have a long battery life for long rides, bigger screens and a cycling-specific interface.

### **Key Bike Computer Features**

**GPS functions:** Mid and upper-level bike computers will be GPS enabled. Global Positioning System (GPS) monitoring gives a range of data, including distance, speed, elevation and navigation functions.

**Cycling functions:** Most units offer baseline data like speed and distance. Advanced units track things like elevation, cadence and power. Adding special sensors to monitor key data improves accuracy, and many bike computers are also sold in a bundle that includes those sensors.

**Wireless technology:** Almost all bike computers now communicate wirelessly. Most work with many communication protocols, including Bluetooth, so this isn't likely to be a shopping consideration.

**Navigation:** More affordable units provide basic tracking and alert you when you're off-course. The most sophisticated units offer similar functionality to car navigation systems, where you can enter a destination and get turn-by-turn guidance.

**Display quality:** Display quality correlates with price. Affordable units have black-and-white displays, while the most sophisticated units have crisp touch-screen color displays. Most brand's bike computer apps allow you to customize the display, including what data is shown and how that data appears.

**No matter what your level and style of riding, Tom's Pro Bike has the right bike computer for you.** Check out our entire stock of Garmin, Wahoo and Cateye computers on our website, and here's a quickie list of popular computers for any level.

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### Basic Bike Computers

These work with a sensor on your spoke that sends a wireless signal to the computer on your bars. These are the most efficient and affordable.

Cateye Padrone Wireless - \$60

[Cateye Strada Slim Wireless](#) - \$70



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## Premium Bike Computers

This level of computer can read any power meter/cadence/speed sensors you have on your wheels or cranks, or can get info from your specific bike app, such as the Cannondale sensor that comes stock on the front wheel of many of their bikes. These computers also have above entry-level navigational and mapping features, great for saving and downloading routes for future group rides.

[Garmin 130 Plus Cycle Computer](#) - \$200

[Wahoo ELEMNT BOLT V2 Cycle Computer](#) - \$300

[Garmin Edge 540](#) -- \$350



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## Professional Level Computers

The highest level of bike computer often comes with touchscreen, meaning having fewer buttons to navigate makes it easier to switch screens and get more data while your ride, has the most updated and easy to use versions of mapping and navigation, and have the largest and most colorful screens.

[Wahoo ELEMNT ROAM V2](#) - \$400

[Garmin Edge 840](#) - \$450

[Wahoo ELEMNT ACE GPS](#) - \$600

[Garmin Edge 1050](#) - \$700



No matter what your purchase when buying a bike computer, if the one you choose is of the premium or professional level computers that connects with either the Garmin Connect or Wahoo

Fitness apps, make sure that before you take your computer on your first long ride, you connect it with the proper App to update its mapping, screen settings, etc. The first time doing this could take a bit, so plan on doing it on a day you are not riding. And take the time to watch any tutorials available regarding your bike computer. They can save you a lot of time in setting up your data screens to show the information that is important to you, and show features that you may not know your bike computer has.

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Thanks for being a fan of our Ride Report. If you have ideas for topics you'd like us to cover, email us at [info@tomsprobike.com](mailto:info@tomsprobike.com), or let us know when you are in one of our stores. And as always...

**Keep Pedaling Circles!**

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