

# **Rob Lucas References and Testimonials**

“There is much more to Rob Lucas than what you heard on the radio. Rob Lucas melds the creativity of an entertainer with the mind of a businessperson in a way that few can do. No matter what category your business falls into, Rob will be an asset to your environment and offer unique perspectives that will help develop revenue and accentuate client/audience/buyer retention.”

- **Drew Cerza, Founder, National Buffalo Chicken Wing Festival, Buffalo Ambassador, President, Drew Cerza Properties LLC, 716-479-6545, [wingking@buffalowing.com](mailto:wingking@buffalowing.com)**

“After 30 plus years as a local media icon, I witnessed Rob Lucas enter an unfamiliar retail sales environment with confidence, excitement and a determination to be the very best. Very soon he was the best in the building at his role. Utilizing his fantastic communication skills, knowledge and remarkable personality, Rob honed his retail craft and quickly learned every aspect of the business to build his success on a daily basis, while becoming a memorable favorite of every customer and the entire DSG team.”

- **Daryl Kuligowski, Manager of Softlines, Dick’s Sporting Goods, 585-259-1139 [daryl.kuligowski@dcsq.com](mailto:daryl.kuligowski@dcsq.com)**

“Rob Lucas is the ultimate professional, totally prepared with a complete understanding of the topic and conversation. More importantly, Rob brings his own personal sensitivity of community to everything he does. He is always willing to amplify the quality of life and the incredible assets of Western New York.”

- **Albert Nocciolino, President & CEO NAC Entertainment, Ltd., Shea’s Buffalo Broadway Series Producer, [an@nacentertainment.com](mailto:an@nacentertainment.com)**

“Rob Lucas is a ROCK STAR. He can do whatever he wants, and you want him doing it for your company. For whatever capacity you are thinking, HIRE HIM. NOW!”

- **David Bellavia, National Medal of Honor Recipient and WBEN NewsRadio 930 Talk Host, [david.bellavia@gmail.com](mailto:david.bellavia@gmail.com)**